

## ORDER



WZZM 13

**Orders**  
**Order / Rev:** 714214  
**Alt Order #:** 06318368  
**Product Desc:** MDSCC-SC  
**Estimate:** 1639  
**Flight Dates:** 09/18/12 - 09/24/12  
**Original Date / Rev:** 09/17/12 / 10/23/12  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Three Point Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Wasgington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** MDSCC-SC  
**Demographic:** A35+  
**Product Codes:** PL-State/Local Misc,PL-Judicial  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	23	\$5,840.00	\$4,964.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$5,840.00	\$4,964.00	0.00
<b>Totals</b>	<b>23</b>	<b>\$5,840.00</b>	<b>\$4,964.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	09/21/12	09/21/12	M-F 5-530a M-F Morning News	CM	5-530a	----F--	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
UPDATED 9/13 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$165.00		0.00			
2	WZZM	09/21/12	09/21/12	M-F 530-6a M-F Morning News	CM	530-6a	----F--	:30	1	\$210.00	P-1	0.00	NM	1	\$210.00
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$210.00		0.00			
3	WZZM	09/21/12	09/21/12	Fri Prime A Shark Tank	CM	8-9p	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
SHARK TANK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$500.00		0.00			
4	WZZM	09/24/12	09/24/12	M-F 1030-11am Millionaire	CM	1030-11a	M-----	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$110.00		0.00			
5	WZZM	09/24/12	09/24/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	M-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$40.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WZZM	09/24/12	09/24/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$430.00	P-2	0.00	NM	1	\$430.00
				MORN-NWS-600AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$430.00			0.00			
7	WZZM	09/24/12	09/24/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
				TAKE FIVE & CO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$90.00			0.00			
8	WZZM	09/22/12	09/22/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				SAT MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1			\$150.00			0.00			
9	WZZM	09/22/12	09/22/12	Sa 730-8p Healthy You	CM	730-8p	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				HEALTHY YOU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1			\$100.00			0.00			
10	WZZM	09/22/12	09/22/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				SAT GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1			\$300.00			0.00			
11	WZZM	09/23/12	09/23/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				SUN MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1			\$100.00			0.00			
12	WZZM	09/23/12	09/23/12	Sun Early News Sun Early News	CM	Sun 630-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1			\$480.00			0.00			
13	WZZM	09/23/12	09/23/12	Sun Prime A Emmy's Red Carpet Live	CM	7-8p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				RED CARPET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1			\$1,000.00			0.00			
14	WZZM	09/23/12	09/23/12	Su 8-9a Su Good Morning America	CM	8-9a	-----S	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
				SUN GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1			\$275.00			0.00			
15	WZZM	09/20/12	09/20/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	---T---	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
				JIMMY KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1			\$75.00			0.00			
16	WZZM	09/20/12	09/20/12	M-F 5-530a M-F Morning News	CM	5-530a	---T---	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
				UPDATED 9/13 MORN-NWS-500AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1			\$165.00			0.00			
17	WZZM	09/20/12	09/20/12	Thu Prime B Grey's Anatomy	CM	9-10p	---T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
				ROOKIE BLUE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1			\$750.00			0.00			
18	WZZM	09/18/12	09/18/12		CM	1202-106a	-T-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00

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				Jimmy Kimmel												
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JIMMY KIMMEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- T- - - - -			1		\$75.00		0.00					
19	WZZM	09/18/12	09/18/12	M-F 5-530a	CM	5-530a	- T- - - - -	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00	
				M-F Morning News												
UPDATED 9/13 MORN-NWS-500AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- T- - - - -			1		\$165.00		0.00					
20	WZZM	09/18/12	09/18/12	M-F 530-6a	CM	530-6a	- T- - - - -	:30	1	\$210.00	P-1	0.00	NM	1	\$210.00	
				M-F Morning News												
MORN-NWS-530AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- T- - - - -			1		\$210.00		0.00					
21	WZZM	09/19/12	09/19/12	Jimmy Kimmel	CM	1202-106a	- - W- - - -	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00	
				Jimmy Kimmel												
JIMMY KIMMEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- - W- - - -			1		\$75.00		0.00					
22	WZZM	09/19/12	09/19/12	M-F 5-530a	CM	5-530a	- - W- - - -	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00	
				M-F Morning News												
UPDATED 9/13 MORN-NWS-500AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- - W- - - -			1		\$165.00		0.00					
23	WZZM	09/19/12	09/19/12	M-F 530-6a	CM	530-6a	- - W- - - -	:30	1	\$210.00	P-1	0.00	NM	1	\$210.00	
				M-F Morning News												
MORN-NWS-530AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- - W- - - -			1		\$210.00		0.00					
													Totals	23	\$5,840.00	